

# Hispanic Executive

2021 VIRTUAL EVENT SERIES

## Amplifying the voices of today's most influential Latino business leaders

Hispanic Executive's reach extends beyond the printed page. In 2021, Hispanic Executive is hosting a series of quarterly virtual events to bring the powerful stories of our Latino business leaders to life in a whole new way. Connecting people and ideas, our events celebrate the power of the Hispanic business community. Our sponsors and hosts will create relationships, start insightful conversations, and foster meaningful professional experiences to drive business outcomes.

### PUBLICATION SERIES SCHEDULE

#### **Under Their Care – Q1 2021 (February 10)\***

*Sponsorship available*

Decision-makers across the healthcare industry have responded to the call to serve, dedicating themselves to supporting patients, coworkers, and neighbors alike. This event will convene powerful Latino executives working in the healthcare industry.

#### **Leading Latinas – Q2 2021 (April 15)**

*Sponsored by Capital One*

This annual publication and event series celebrates exemplary Latinas leading the American business community and beyond.

#### **The Visibility Event – Q3 2021 (July 15)**

*Sponsorship available*

In connection to Hispanic Executive's first-ever Visibility Issue, we will shine a spotlight on two communities whose visibility is now more important than ever: LGBTQ+ and *inmigrantes*. The event will celebrate the journeys of Hispanic executives from these communities, and explore how these journeys have informed and inspired their personal missions today.

#### **2021 Top 10 Líderes – Q4 2021 (October 7)**

*Sponsored by Bank of America*

Celebrating the tenth year of our Top 10 Líderes issue, we will showcase business leadership at its finest.

#### **2021 Inaugural 30 Under 30 – hosted by NextGen Collective brand (Q4 2021)**

*Sponsorship available*

The next generation of Latino trailblazers have taken advantage of every opportunity and pushed themselves to become the up-and-coming leaders they are today. Whether they are championing a specific cause or coming up with new ideas, these young Latino professionals are here to stay, and everyone is eagerly anticipating what they'll do next.

### CUSTOM EVENTS

Hispanic Executive custom events mobilize our influential network of Latino business leaders and decision-makers to deliver events that achieve strategic client and attendee goals.

For more information on sponsorship opportunities, or to learn more about our custom event options contact [events@guerreromedia.com](mailto:events@guerreromedia.com).

\*Dates subject to change.